

- 12,000 published.
- Full colour with stunning local photography
- Regionally distributed at all Island Visitor Info Centres, local ferries, shops and accommodation.
- Complete internet editions with hotlinked ads.
- Affordable text grid listings.

Electronic Specifications

Digital files required as: **CMYK** Adobe Illustrator, Adobe InDesign up to CS5, .pdf, .eps or .tif files.

MS Publisher files can not be accepted.

Please include fonts or convert type to 'outlines' or 'curves'. Submit on CD, DVD or as an email attachments under 10 MB.

Please pass this information on to your graphic designer or call us for your design and photography needs.

In-House Ad Design

We can design a great looking ad for you! Fees are at an hourly rate, up to a maximum of 25% ad price.

Premium Positions

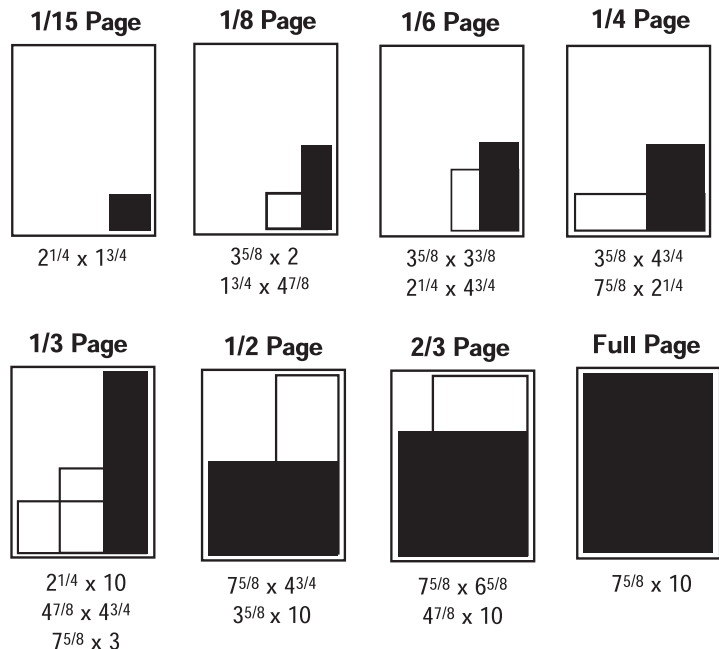
Premium advertising positions allocated on a first come first serve basis. Back cover add 15% Inside Covers add 10%.

Payment terms

Payment due on approval of artwork.

**Deadline for booking and material
January 30th 2012**

ADVERTISING INFORMATION AND RATES



1/15 Page.....	\$195
1/8 Page.....	\$295
1/6 Page.....	\$345
1/4 Page.....	\$495
1/3 Page.....	\$595
1/2 Page.....	\$795
2/3 Page.....	\$995
Full Page.....	\$1395

Text Grid Listings

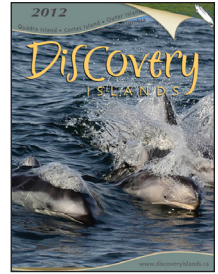
Text Grid Listings are an at-a-glance directory of island businesses and their amenities. This is an affordable and effective advertising opportunity for smaller businesses in a premium publication, as well as an ideal way for all advertisers to provide miscellaneous details for your customers. To include your businesses listing check the box and category on the booking form overleaf.

sample

Business Category	Price Range	# of Items	Business Hours	Description
Business name & contact info				50 word description

Text Grid Listing.....	\$125
Text Grid Listing (with display ad).....	\$95

2012 Guide to the Discovery Islands ADVERTISING RESERVATION FORM



Company: _____ Contact: _____

Mailing Address: _____

Tel: _____ Fax: _____

eMail: _____

Please reserve the following display ad space in the 2012 Guide to the Discovery Islands

1/15 Page 1/8 Page 1/6 Page 1/4 Page 1/3 Page 1/2 Page 2/3 Page Full Page

Please use our ad material on file Please contact us for some minor amendments
 We will provide new ad copy We would like to use your in-house design services

Please reserve a Text Grid Listing
 (Please complete the information below)

Please complete your business' grid listing in the space below.

Descriptions are limited to a maximum of 50 words. Please make additional copies of this form or attach a separate piece of paper for multiple listings or email your listing to ads@discoveryislands.ca all forms are available online at www.discoveryislands.ca/advertising

Accommodation: Adventure Tours/Attractions: Galleries & Studios: Restaurants & Cafes:

Services/Shopping: Marinas & Wharfs:

Business Name: _____

Street Address: (optional) _____

Phone: _____ Toll free: _____

Email: _____ Web Site url: _____

50 word description: _____

Check any that apply: Price Range: _____ Year Round: # of Rooms: _____ Day Trips: Ext./Multi-day:

Restaurant/Lounge/Pub: Pets allowed: Wheelchair access: Other: _____



Please return the completed form to:

Fax: 250-285-2236

PO Box 280 Quathiaski Cove, BC V0P 1N0

please keep a copy for your records

Ph: 250-285-2234 eMail: ads@discoveryislands.ca